

## Features/Advantages/Benefits

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**Feature**      **Fully Automated Method**  
**Advantage**    Less manual transfer errors  
**Benefit**        Much higher accuracy than current methods for more scientifically useful animals (99.973% on 12.5 million reactions)

**Feature**      **Dual Sample Processing**  
**Advantage**    More accuracy than single sample testing (99.973% )  
**Benefit**        More reliable answers and more scientifically useful animals

**Feature**      **Real Time PCR**  
**Advantage**    Secondary confirmation of your mutation and protocol  
**Benefit**        Much higher accuracy and more scientifically useful animals.

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**Feature**      **72 hour turnaround**  
**Advantage**    Reliable results on time, every time.  
**Benefit**        No more busy schedule, vacations, conferences, meetings or complicated experiments taking you away from getting your genotyping done on time.

**Feature**      **72 hour turnaround**  
**Advantage**    Reliable results on time, every time.  
**Benefit**        Lower cage costs and per diems by culling sooner and regularly

**Feature**      **Web Based Ordering/Results Reporting (Avg. order time 6.5 minutes)**  
**Advantage**    Time no longer spent on labeling tubes and taping photos into notebooks  
**Benefit**        More time for research while having a searchable database for genotyping results.

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**Feature**      **Outsourced genotyping**  
**Advantage**    Less time spent doing your own genotyping  
**Benefit**        More time to spend on science and research that leads to discovery.

**Feature**      **Outsourced genotyping**  
**Advantage**    Redeploying you current staff to do other more useful tasks  
**Benefit**        More research and discovery accomplished with the same amount of personnel.

**Feature**      **Outsourced genotyping**  
**Advantage**    Lowering head count in your lab or department  
**Benefit**        Funding problems do not cause you to have to eliminate employees, simply order less genotyping.

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